



## February 2 Governing Council Meeting

### Attendance:

- Josh Blakely (Longwood) – President
- Justin Yates (Lynchburg) – Secretary/Historian
- Bethany Freisner (Mary Washington) – Business Manager
- Matt Coats (Longwood) – MAL
- Stacey Garrett (Longwood) - MAL
- Dave Falletta (Radford) - MAL
- Dr. Reuban Rodriguez (VCU) – Special Guest
- Dawnita Smith (NSU) – RA Conference Co-Chair
- Virginia Speight (NSU) – RA Conference Co-Chair
- Brandi McKee (CNU) – VACURH Advisor
- VCU's Residential & Housing Office
- Christina Brown (Randolph-Macon) - MAL
- Amer Poulsen (ODU) – MAL
- Ullin Rigby (VUU) – Special Guest
- Faith Hall (VUU) – RA
- Desiree Ladyman (VA Wesleyan) – MAL
- Philip Boyd (VA Wesleyan) – Professional Development Chair
- Josh Ferrari (ODU) – Graduate Student Rep
- Casey Blankenship (Richard Bland) – CHO

### Governing Council Updates

- Ryan Brown (Regent) has had to step down from CHO Representative position
- Adam Williams (Regent) has had to step down from Assessment Coordinator position
- Dave Falletta (Radford) has been appointed to take over Assessment Coordinator role
- Casey Blankenship (Richard Bland) has been appointed to take over CHO Representative position

### Professional Development Moment (RA Selection Process) facilitated by Dave Falletta:

- Use of technology in RA Recruitment - Facebook pages and advertisements
  - CNU utilizes Twitter, Facebook pages – originally were faced with challenges concerning who would be responsible for the content and who could post on it (i.e. students venting on website, etc.)
  - Longwood does not have a separate site for recruitment, but they do have a department Twitter site and Facebook page – status updates are advertising
  - VCU does not have a department or recruitment Facebook page – the halls and classes have pages, but no specific groups; the students seem to join the group but not follow it actively; Advertising through TVs
  - ODU utilizes Blackboard more exclusively – each hall has its own Blackboard site and make announcements online to get out updates; RAs use this same technology to advertise for programs; Applications are all available online and go through Career Center
- Other techniques
  - Randolph-Macon gives RAs invite cards and then they hand those out to potential candidates
  - Personal invites are the key the getting interested in applying; See greater return on the personal interactions between RAs and potential candidates
- Group Process Use
  - Mary Washington does a 3 day class where they get to learn about the actual expectations and demands of the position; 1 to 1.5 hours a day
  - Norfolk State does a 6 week long class that emphasizes commitment and what the position requires; they complete a program and do the duties of an RA as a sample experience



- VCU requires all candidates to attend an interest session that is facilitated by grad or professional; Still have a standard Group Process; After being hired they attend a semester long course during the first semester of being an RA; Conduct individual interviews
- Richard Bland does a Group Process that helps weed out people who are nominated but are not good at interacting in a team situation
- CNU took away Group Process and then brought it back because they did not feel like they got to know the candidates; Official hiring is contingent upon completion of an RA class
- "Life Boat" is a critical activity for many of the groups
- Scoring criteria for questions has allowed them to measure where the students are and what kind of staff they create

#### Tours & Sub-Committee Meetings:

- Regional Ambassador Meeting – RA's, CHO Rep, Grad Rep, Assessment Coord.
  - Targeted schools: difficult to complete since only 2 RAs were present
  - What is the message that we want RAs to present to institutions?
  - How many pro staff? How many RAs? How many masters level professionals (what types of degrees?)? What are the trends you are seeing on your campus?
- Professional Development Meeting – Pro Devo chair & MAL's
  - Incorporate crisis management into theme of summer drive-in conference; July 15<sup>th</sup> or 18<sup>th</sup> possibly for the drive-in conference
  - Still need a location
  - Continuing with TED style conference
- Special Project Team

#### SEAHO Representative Transition:

- The State Rep serves as Virginia's representative to SEAHO and the region
- SEAHO has decided that the new officers will take effect at the annual conference in February, but we elect our rep in November. Since the rep attends planning meetings, do we pay for both since it is before the transition? 50:50? 75:25?
- Tabled vote for later in the day (11 in favor: 0 opposed: 0 abstentions)
- Want to avoid discouraging people from having to pay their way to the conference since many institutions cannot provide professional development funds – used to only provide \$1,500 for costs
- **Motion:** *VACUHO will fund the incoming VACUHO State Representative to attend the SEAHO Annual Conference to include two consecutive conferences and subsequent meetings associated with the position to begin with the upcoming SEAHO conference following their November election. Funding will include complete coverage of travel costs, lodging expenses, and transportation during the conference. For the 2010-2011 Governing Council, the exiting SEAHO Representative will also be funded to attend the 2011 SEAHO Conference.*
  - 12 in favor: 0 opposed: 0 abstentions

#### Emergency Management Drive-In Conference:

- December is an ideal date if a separate conference from summer drive-in conference
- Would this conference exclude those who are not involved in the decision making process for how crisis management functions? Or would it be helpful to get that before they will really actually use it in the future in positions beyond what they are currently in?
- Several campuses do table top trainings for student and/or professional staff
- Table to be discussed by Professional Development sub-group meeting

#### Reports:

- Operating budget is about \$6,000 and we currently have slightly over \$16,000 in the account
- Josh Blakely (President)



- Regional listservs through Ken's position will not be possible because of how complex it is
- Bethany Friesner (Business Manager)
  - Have not set the budget since she just received the budget materials from Ashley
  - Will have that information out soon
- Justin Yates (Secretary/Historian)
  - VACUHO Vibe going out in late February/early March
- Casey Blankenship (CHO Rep)
  - No updates yet
  - Starting to contact CHOs utilizing contact information from Virginia list
- Josh Ferrari (Grad Rep)
  - Starting to contact program directors at grad programs to get greater attendance at VSSC
  - Create contact list for grad programs
- Stacey Garrett (RA - Central)
  - Need contact information from Sweet Briar, Liberty University, etc.
- Faith Hall (RA - Capital)
  - Need to start on site visits and have contacts for most/all schools
- Phillip Boyd (Pro Devo Chair)
  - Pass along e-mails with professional development training opportunities to him to share with the state
- Amber Poulsen (MAL)
  - No updates
- Desire Ladyman (MAL)
  - No updates
- Matt Coats (MAL)
  - No updates
- Christina Brown (MAL)
  - No updates
- Brandi McKee (VACURH Advisor)
  - VACURH is February 11<sup>th</sup> through 12<sup>th</sup> – similar to previous years' numbers
  - Will be looking for nominations state board for next year
  - Attending No Frills Conference in North Carolina
- Virginia Speight (VACUHO RA Conference)
  - November 4<sup>th</sup> & 5<sup>th</sup>
  - Theme will be around Broadway
  - Website will be up by March

Parking Lot Issues:

- None at this time